



CITY OF DURHAM | NORTH CAROLINA

Date: November 20, 2012

To: Thomas J. Bonfield, City Manager
Through: Keith Chadwell, Deputy City Manager
From: Mark D. Ahrendsen, Transportation Director
Subject: Designing Better Bus Service Changes – Outreach Initiatives and On-Time Performance Update

On June 18, 2012 City Council adopted the Final Plan for Designing Better Bus Service in Durham, May 2012. The first phase of the bus service changes was implemented on September 29, 2012. The second (and more extensive) phase of the service changes is scheduled for implementation on January 5, 2013.

The attached memorandum from TTA describes the outreach initiatives associated with the Designing Better Bus Service changes and the on-time performance improvements realized to date from the Phase I changes.

TTA staff will be available at the December 6, 2012 Council work session to provide further information on the Designing Better Bus Service changes outreach initiatives and on-time performance improvements and to answer questions.